



# Virginia Green Events



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## 2014 USA Cycling Collegiate Road Nationals Richmond, VA



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**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

## 2014 USA Cycling Collegiate Road Nationals

The 2014 USA Cycling Collegiate Road Nationals will be held in Richmond, Va. on Friday, May 2 through Sunday, May 4 and will serve as the official test event for the 2015 UCI Road World Championships. In addition to the downtown criterium, the collegiate cyclists will get the very first look at the time trial and road race courses for Worlds

The 2015 UCI World Championships are being certified through the UCI's "eco-label" program. The 2014 race represents the first step towards developing the systems to reach this certification and in changing the way that future events such as this are conducted in Richmond.

### Virginia Green Activities

#### **This facility pledges that they:**

##### **Recycle.**

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)
  - Glass bottles
  - Aluminum cans
  - Plastic bottles
  - Paper
  - Cardboard

### Minimize the use of disposable food service products.

- Use disposable food service items that are made with recycled content

### Printed Materials.

- Use electronic registration, correspondence, and forms instead of paper forms
- Print all documents double-sided

### Waste Reduction.

- Track overall solid waste costs (*required for Virginia Green*)
- Chose a **location/venue** that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting. Please provide the "green details" on the venue:
- Purchase recycled-content paper towels and toilet paper
- Encourage the use of mass-transit and/or carpooling to the event
- Purchase from vendors and service providers with a commitment to the environment
- Other actions taken to reduce solid waste: Richmond Convention Center is Virginia Green certified and many vendors are sustainably oriented

### Green Signage.

- Other actions taken related to green signage: Signage on recycling cans provided info on what is and is not recyclable.

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For more information on **2014 USA Cycling Collegiate Road Nationals**, see [www.richmond2015.com/about/2014-usa-cycling-collegiate-road-nationals/](http://www.richmond2015.com/about/2014-usa-cycling-collegiate-road-nationals/) or contact Monica Callahan at [monica@Richmond2015.com](mailto:monica@Richmond2015.com) or 804-788-5825.

For more information on the Virginia Green program, see [www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx](http://www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx).



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